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**Council #** \_\_\_\_\_

**Grand Knight** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**KNIGHTS OF COLUMBUS NH STATE COUNCIL  
KEEP CHRIST IN CHRISTMAS (KCIC) CHAIRMAN  
DAVE WILSON  
P.O. BOX 157  
NEW BOSTON, NH 03070-0157**

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Attachment "A"

\*\*\*Complete this form even if you were a KCIC Chairman last year \*\*\*

Naming of Permanent Council KCIC Chairman



**Knights of Columbus  
New Hampshire State Council  
Keep Christ in Christmas (KCIC)  
KCIC Chairman – 2009  
20th Anniversary**



RETURN THIS FORM NO LATER THAN AUGUST 15, 2009

Via E-Mail or Postal Mail

PLEASE PRINT CLEARLY or TYPE & FILL OUT COMPLETELY

COUNCIL NUMBER: \_\_\_\_\_ COUNCIL NAME: \_\_\_\_\_

COUNCIL ADDRESS: \_\_\_\_\_

COUNCIL "Keep Christ In Christmas" CHAIRMAN:

NAME: \_\_\_\_\_

\*ADDRESS: \_\_\_\_\_

\*CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

(Please designate street address: UPS cannot ship to a P.O. Box)

\* HOME PHONE: \_(\_\_\_\_\_)\_\_\_\_\_

\* WORK PHONE (Optional): \_(\_\_\_\_\_)\_\_\_\_\_

\*EMAIL: \_\_\_\_\_

(please print or type)

\*Please, promptly notify State KCIC Chairman of any change of address, phone or email.

SEND TO: NH STATE COUNCIL KCIC CHAIRMAN

DAVE WILSON

P.O. BOX 157

NEW BOSTON, NH 03070-0157

PHONE: 603-487-5037 (weekdays - 7:00-9:00 pm; weekends - anytime)

EMAIL: tknightnow@aol.com

- Prepare KCIC flyers (in color if possible) and obtain permission to hang them in the church vestibule, other entrances of the church, school, activity center and your council home
- Ask your Pastor or Parish Administrator if you can say a few words after the Lector announcements to promote the program or;
- Ask the Pastor or Administrator if they would say a few words in support of the program
  - The congregation hearing about this program from the Clergy is very significant!
- Set up your price board and display table in a high traffic area for maximum exposure
- Maintain a KCIC volunteer sign up schedule and ensure all Masses are covered
- Place restock orders to the KCIC State Chairman **no later than Monday evening** of each week

**In Summary**

Key Action Items	Deadline
Present Program to your Brother Knights	Very next Business Meeting
Vote on adopting the program in your Council	<b>Before</b> August 8, 2009
Ask a Brother to volunteer to be your Council’s KCIC Chairman	<b>Before</b> August 8, 2009
Discuss Program and get approval to sell at Masses from your Pastor	<b>Before</b> August 8, 2009
Complete <b>KCIC Council Chairman Nomination</b> form (Attachment “A”) E-mail or send postal mail to the State KCIC Chairman	<b>Before</b> August 15, 2009
Order Starter Kit at <b>\$130</b> Discounted Price (plus <b>\$10.00</b> shipping) = <b>\$140.00</b>	July Meeting–September 25, 2009
Order additional individual boxes of cards (1-5 boxes - \$5.00 shipping)	Before September 15, 2009
(6-10 boxes - \$11.00 shipping)	
(Each box over 10 – 50 cents)	
Cards available for sale	October 10-11 Weekend

The KCIC Religious Christmas Card Program is part of the selection criteria for the NH State Council District Deputy’s Proud Council Award.

I hope that all 68 Councils will participate in this very important Evangelization program so cards can be sold at the Council's respective parishes, beginning October 10 or no later than October 24-25, 2009.

We have had four spectacular years of this program. I would like to see many more Councils participate in 2009. Now is the time to act, don’t wait any longer! I continue to be very excited about this Evangelization program and I look forward to working with each Council to promote the true meaning of Christmas.

**KEEP “CHRIST” IN CHRISTMAS!**

Dave Wilson  
NH State Council KCIC Chairman

**\*\*PLEASE SHARE THIS INFORMATION WITH YOUR ENTIRE COUNCIL**  
**AT YOUR VERY NEXT BUSINESS MEETING \*\***

I highly recommend beginning the sale of the cards on **Columbus Day weekend (October 10<sup>th</sup>-11<sup>th</sup>)** or at the very latest October 24-25. Sell the cards in conjunction with a Membership Drive. This is an excellent way for one activity to complement another. It is your option as to when sales will end, but I would recommend no later than the first weekend in December. My experience indicates the majority of cards are normally purchased by early December.

It is up to the membership of each Council to vote on how the net profits of the cards will be used. The vast majority of the councils in various states have designated their net profits for religious vocations.

If there are extenuating circumstances that you think will prevent you from participating, please feel free to contact me at (603)-487-5037 or at [tknightnow@aol.com](mailto:tknightnow@aol.com), so we can work out a plan for your specific Council.

Try to obtain a general idea from the membership on who will commit to selling the cards after all of the Masses. It is very important to have a schedule of volunteers, filling unexpected voids to ensure maximum coverage at all Masses.

After your Council KCIC Chairman has been identified, please fill out the attached "Keep Christ in Christmas - Send Religious Christmas Cards" Chairman Nomination Form (**Attachment "A"**) and return it to me **no later than August 15, 2009**. Send to **Dave Wilson, P.O. Box 157, New Boston, NH 03070** or email to [tknightnow@aol.com](mailto:tknightnow@aol.com).

I will coordinate directly with each KCIC Council Chairman with regard to this program and send out promotional material via postal and/or email. Therefore, I need the name of the KCIC Chairman and the **completed form by August 15, 2009**.

Place your orders using the KCIC E-Mail Order form (attached to same E-mail as this letter).

### **How to Promote this Program in Your Parish**

- Your Council's Grand Knight and new KCIC Chairman should meet before August 1, 2009 with your Pastor or Parish Administrator and explain the program. See if they will permit the sale of the cards after all Masses during the period **October 10 through December 6, 2009**. It is crucial to obtain the support of the clergy at your parish. Don't surprise them, work together to spread the message of Christ in Christmas!
- About two weeks in advance of October 10 or the date you wish to begin the program
- Run a bulletin announcement explaining the purpose of the program, when the cards will be sold and what charity will benefit from the proceeds. Also, add to the Lector announcements.

**NOTE:** The purpose of this program is **Evangelization** – spreading the meaning of Christmas by Keeping Christ in Christmas, NOT selling the cards to raise money. The side benefit of course may be a net profit for a charitable cause, but that is not what you want to promote!

Your bulletin/lector announcements and flyers should be highlighting "Evangelization" and not the "Knights are selling Christmas cards after Mass today."

For example: "The Knights of Columbus have religious Christmas cards available for sale in the vestibule to help spread the true meaning of Christmas. These beautiful religious Christmas cards reflect on the Birthday of Jesus Christ and are a reminder to Keep Christ in Christmas! Please stop by the table after Mass."

The discounted cost if ordered at the **July meeting, but no later than September 25, 2009 will be \$130**. There is a shipping fee of **\$10.00** per case for a grand total of **\$140.00** for the starter assortment kit. The discounted price will provide an additional \$35.00 in profit, resulting in a net profit of **\$176.00** if all cards are sold.

If the starter assortment is ordered after September 25, 2009, the Council cost will be \$165.00. There is a shipping fee of \$10.00 per case for a grand total of \$175.00 resulting in a net profit of \$141.00 if all cards are sold. The intent here is to provide an incentive to order the cards early. The purpose of the starter assortment kit is just that - to get you started, therefore, only one discounted kit per council.

The CIC-2009 starter assortment contains 35 boxes of cards representing ten different styles of cards in English. All of the cards are pre-priced by the manufacturer and range in retail price from \$5.00 to \$11.00 per box. Depending on the selection, the boxes contain from 8 to 20 cards per box.

In addition to the English card starter kits, there are also 15 styles of ethnic cards available individually which include Spanish, Polish, Tagalog, French, African-American, Native American, Italian and Ukrainian. The ethnic cards are not included in the starter assortment.

Individual boxes of English and ethnic cards can be purchased by using the KCIC Council Order form or E-Mail Order form. The cards cannot be returned, so plan carefully when ordering. Any remaining cards can be sold the following Christmas.

There is also a Spanish starter assortment kit which contains 23 boxes of cards which can be ordered at the July meeting. The same restrictions apply as to the English starter kit. The discounted price is \$63.00 if purchased **before September 25, 2009** resulting in a net profit of **\$57.50** if all cards are sold. There is a shipping fee of **\$6.00** per case for a grand total of **\$68.50**. If purchased after September 25, 2009, the cost is \$72.00 resulting in a profit of **\$48.50**. There is a shipping fee of **\$6.00** per case for a grand total of **\$77.50**.

The Spanish starter assortment contains a representation of four (4) different styles of cards. All of the cards are pre-priced by the manufacturer and range in retail price from \$4.00 to \$8.50 per box. Depending on the selection, the boxes contain from 10 to 20 cards per box.

I highly recommend ordering the public price board (\$18.00) which provides a nice sampling for the general public of all of the various styles of cards. There is a shipping fee of \$9.00 for a grand total of **\$27.00**.

**Checks must be made payable to "NH State Council - Knights of Columbus."**

### **How to Promote this Program in your Council**

I need each District Deputy to promote this program in his District. I need each Grand Knight to promote this in your Council, then seriously consider appointing a Brother Knight as the Council's KCIC Chairman or consider asking your Council Church Director to accept this role. Don't wait for the new Fraternal Year to make the commitment. Ask your membership to vote on the program now and move ahead in this important endeavor.



*Knights of Columbus  
New Hampshire State Council*



*Keep Christ in Christmas (KCIC)  
Religious Christmas Card Program  
20th Anniversary*

April 18, 2009

**TO: All Worthy District Deputies**

**All Worthy Grand Knights (E-mail to your Council address book & make copies for your meeting)**

**All Worthy Council Brother Knights**

This year is the 20<sup>th</sup> anniversary of the KCIC program! The program began in Virginia 20 years ago by Brother Knight Bob Canfield at Roanoke Council 562. Brother Bob was quite dismayed by the lack of "Christ" in Christmas and set out to change that attitude! Today, these beautiful religious cards are sold in **46** jurisdictions which includes Ontario, Canada. To date over **18.4 million** spiritual messages (cards) have been distributed. A net profit of **\$3,872,488** from the sale of these cards has gone to charity since 1989.

As Christians, Catholics and Knights of Columbus, it is our responsibility to Keep Christ in Christmas. One of the ways to easily promote our Catholic faith and not bow down to political correctness is to send religious Christmas cards to our family, friends and strangers. It is our duty as Christians, Catholics and Knights of Columbus to stand up for Christ and promote the true meaning of Christmas. The KCIC Religious Christmas Card Program is a very significant and easy way to keep "Christ" in Christmas. Promoting the KCIC program demonstrates in a visible way the KofC Principles of Charity and Unity.

In 2008, **twenty-eight (28)** New Hampshire State Knights of Columbus councils answered the call and distributed approximately **33,480** spiritual messages (Christmas cards) and raised approximately **\$8,200** for various council charitable causes. On behalf of the NH State Council, I would like to sincerely thank the twenty-eight Councils who participated this past year! I hope those Councils will enthusiastically participate again this year! There are still **forty (40)** councils remaining who need to answer the call for 2009. Only three new councils participated this past year. Although the ultimate goal is 100% participation, the minimum goal for this year is to sign up **10** new Councils **by July 30, 2009** for a total **38** Councils (**56%** participation).

**Important Details and Deadlines for the Program**

Only orders will be taken at the **State Meeting on July 27** for **one (1)** starter assortment (35 boxes) per Council at the discounted price. Additional starter assortment kits can be ordered at the **regular** price if **more than one** parish is supported by the respective Council – no exceptions. All orders will be shipped directly to the Council KCIC Chairman's home.