

For more information on recruiting techniques, please refer to the "How To... Succeed at Membership Recruitment" booklet (#2769) or contact the:

Supreme Council
Department of Fraternal Services
1 Columbus Plaza
New Haven CT 06510-3326

1 COLUMBUS PLAZA NEW HAVEN, CT 06510-3326

www.kofc.org



TARGET

18-year-old MEN AS
PROSPECTIVE
members

OUR *Future* KNIGHTS
OUR FUTURE *Leaders*

OUR ORDER'S FUTURE



KNIGHTS
OF COLUMBUS
IN SERVICE TO ONE. IN SERVICE TO ALL.

MINDFUL OF OUR
HISTORY, WE MUST KEEP
AN EYE
towards the future.



As part of your council's membership plans, make a special effort to recruit young men turning 18-years-old into the Order — especially those graduating from the Columbian Squires programs during the year.

Councils Orderwide need to conduct recruitment campaigns geared towards our younger prospects, letting them know that the Knights of Columbus is not just for their fathers and grandfathers, but that there is a place for them in the Order.

HERE ARE A FEW IDEAS ON HOW TO RECRUIT 18-YEAR-OLDS:

- Identify 18-year-old prospects — sons and grandsons of members, Squires, parishioners and seniors at the local high school.
- Conduct an invitation program aimed directly at 18-year-old men; explain the council's activities and events that would interest them.
- Conduct a council Informational Open House especially for Squires and 18-year-olds. Inform them of the council's programs and activities that will appeal to them the most — athletics, community service projects, etc.
- During April (Squires Month) and August (the anniversary of the Squires), conduct awareness programs about membership in the Knights of Columbus for Squires and their fathers.
- Create a special incentive for fathers that recruit their 18-year-old sons into the Order during the year.
- Conduct first degrees throughout the year aimed at initiating 18-year-olds into the council, thereby encouraging them to join with their friends.
- Arrange for birthday cards to be sent to all sons of current members, Squires and any 18-year-olds from the local parishes and high schools; invite them to join the Knights of Columbus.