

## FAMILY

### **SERVING OUR FAMILIES IS NOT ONLY PART OF WHAT WE DO, IT'S PART OF WHO WE ARE.**

To that end, Knights of Columbus councils offer programs that strengthen family and marital bonds. In addition to including our families in the Order's culture, we also:

- ◆ Hold family-focused activities designed to help families communicate better and grow together
- ◆ Support a variety of programs to fortify the family unit, such as our "Family of the Month" program that honors outstanding families
- ◆ Promote education through fellowships, scholarships, and student loans
- ◆ Provide financial assistance and moral support during times of need

### **LOCAL COUNCIL EFFORTS INCLUDE:**

---

---

---

---

## COMMUNITY

### **TOGETHER, KNIGHTS HAVE A POWERFUL VOICE.**

One that speaks out for religious and moral values, and speaks out against fear and indifference. By actively and financially supporting a multitude of worthy causes, Knights of Columbus members all over the world have improved communities by:

- ◆ Volunteering millions of hours to community services
- ◆ Donating over a billion dollars to charitable causes
- ◆ Helping countless men, women, and children in times of need
- ◆ Promoting civic involvement and, thereby, a sense of national pride
- ◆ Helping preserve the environment
- ◆ Focusing attention on health care matters
- ◆ Leading the charge in support of all life issues

### **LOCAL COUNCIL EFFORTS INCLUDE:**

---

---

---

---

## FAITH

### **AS KNIGHTS, FAITH IS OUR FOUNDATION.**

Dedicated to the Catholic Church's growth and her good works, we serve the Church and help strengthen our personal faith by:

- ◆ Providing financial and spiritual support of religious education, outreach, and vocations
- ◆ Demonstrating our dedication to the Pope and his teachings
- ◆ Ensuring the future growth and development of the Church
- ◆ Promoting evangelization through our Catholic advertising program

### **LOCAL COUNCIL EFFORTS INCLUDE:**

---

---

---

---

## THE ORDER

### **WE ARE AN ORGANIZATION LIKE NO OTHER.**

1.8 million members worldwide, and growing. An organization that, since 1882, has raised over a billion dollars for countless charitable causes.

### **WE ARE MEN OF FAITH.**

Guided not only by our belief in God and the Catholic Church, but by our belief in each other and in ourselves.

### **WE ARE THE KNIGHTS OF COLUMBUS.**

An organization strengthened by the successes of our past, and driven by our goals for the future. Dedicated to five key areas of service—faith, community, family, youth, and fellowship. Dedicated to making a difference.

## THE KNIGHTS OF COLUMBUS

*Dedicated to making a difference,  
and building a future.*



## RECRUITMENT

Today, we're looking for the next generation of Knights. For that reason, it's very important to actively search out and recognize potential new members. Keep in mind that the best way to approach a prospect is simply to be yourself.

When speaking to a Knights of Columbus prospect, follow these simple tips:

- ◆ Share what being a member has meant to you and your family
- ◆ Mention the social rewards of being a Knight, as well as other member benefits, such as Knights of Columbus Insurance
- ◆ Emphasize the programs and activities of your local council
- ◆ Make yourself available and answer whatever questions he may have

Be sure to invite the prospect to join the Order. If he is interested, be ready to help him fill out the membership document, form #100, available online.

\_\_\_\_\_ LOCAL WEB ADDRESS

## FELLOWSHIP

Time and again, Knights have proven that, through unfaltering fellowship, our individual efforts to improve our communities are magnified. And by creating strong, friendly, and supportive atmospheres in local councils, we also create a better Order worldwide. Additionally, each local council also strives to:

- ◆ Promote and sponsor cultural activities for Knights and their families
- ◆ Hold a variety of social activities exclusively for Knights
- ◆ Endorse athletic activities, including Knights of Columbus softball teams
- ◆ Educate members and non-members about the history of the Order

### LOCAL COUNCIL EFFORTS INCLUDE:

---

---

---

## YOUTH

The importance of helping today's youth become tomorrow's leaders is a huge concern of the Order's. To that end, many local councils sponsor youth- and family-focused endeavors, such as:

- ◆ Support of local youth groups that help boys and girls build a strong sense of civic and religious responsibility
- ◆ Promotion of local athletic programs, as well as holding our annual Free Throw championship
- ◆ Sponsorship of wholesome social activities
- ◆ Sponsorship of Squire circles, the Order's official international youth organization for young men, ages 10-18

### LOCAL COUNCIL EFFORTS INCLUDE:

---

---

---

## KNIGHTS OF COLUMBUS INSURANCE

### SECURITY FOR KNIGHTS BY KNIGHTS

From the very beginning, the central focus of the Order has been safeguarding the financial security of Knights and their families. Available exclusively to Knights of Columbus members and their families, your Order's insurance program ranks in the top five percent of life insurance companies in North America.\* In addition to exceptional financial protection, you'll also get personal service from a trained life insurance professional who's a brother Knight, just like you.

\* Based on total value of assets, as published in the National Underwriter.