

The "New Member Plan" is a great way to begin building a life insurance program for you and your wife, or build upon a program already in place.

Take advantage of this fraternal benefit. Enjoy the best of both worlds — be an insured member.

KNIGHTS OF COLUMBUS INSURANCE

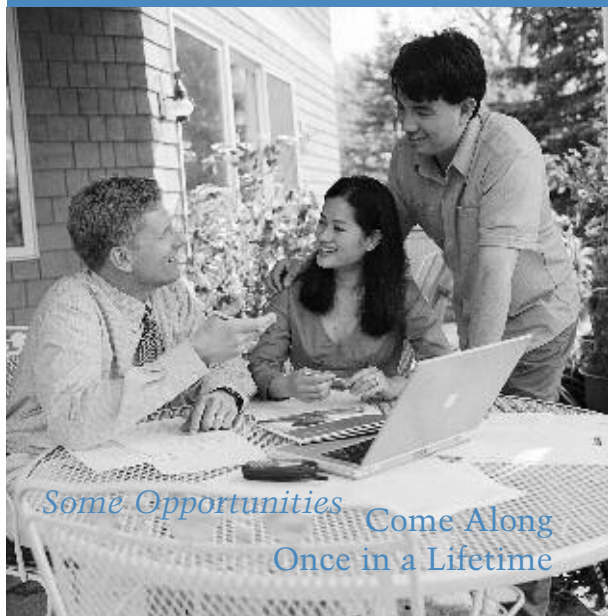
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Knights of Columbus
INSURANCE

Making a difference for life.



Some Opportunities Come Along
Once in a Lifetime

A Once In A Lifetime Offer To New Members of the Knights of Columbus

For the new member and his wife:

Whole life, cash value life insurance for you and your wife at a price you can afford. What you cannot afford is to let this opportunity slip away.

The "New Member Plan" has been designed as a one-time-only offer to new members and their wives. This is your chance to purchase whole life insurance for a \$50 per year premium — less than \$1 per week. And to begin to build your Knights of Columbus insurance portfolio.

There are several reasons why you should buy this plan: everybody needs more life insurance; you place your premium dollars with an organization you can trust; and the plan offers cash values for financial emergencies and is scheduled to pay dividends.

Become an insured member today. Call your insurance representative, or visit us at www.kofc.org. If you need the name of the agent in your area, call 1-800-345-KofC (5632).
www.kofc.org

Here's the amount of insurance you get for \$50* per year offered at sample ages:

FEMALE

18 - \$8,156	34 - \$4,600	50 - \$2,312
19 - 7,885	35 - 4,426	51 - 2,206
20 - 7,610	36 - 4,251	52 - 2,103
21 - 7,359	37 - 4,082	53 - 2,006
22 - 7,104	38 - 3,917	54 - 1,910
23 - 6,872	39 - 3,759	55 - 1,819
24 - 6,638	40 - 3,604	56 - 1,731
25 - 6,407	41 - 3,454	57 - 1,647
26 - 6,192	42 - 3,310	58 - 1,566
27 - 5,974	43 - 3,168	59 - 1,489
28 - 5,764	44 - 3,034	60 - 1,415
29 - 5,550	45 - 2,901	61 - 1,345
30 - 5,355	46 - 2,775	62 - 1,279
31 - 5,152	47 - 2,653	63 - 1,215
32 - 4,967	48 - 2,534	64 - 1,154
33 - 4,781	49 - 2,420	65 - 1,095

MALE

18 - \$8,065	34 - \$4,433	50 - \$2,148
19 - 7,800	35 - 4,255	51 - 2,046
20 - 7,530	36 - 4,075	52 - 1,947
21 - 7,278	37 - 3,903	53 - 1,853
22 - 7,022	38 - 3,737	54 - 1,762
23 - 6,784	39 - 3,577	55 - 1,676
24 - 6,545	40 - 3,422	56 - 1,593
25 - 6,305	41 - 3,272	57 - 1,514
26 - 6,083	42 - 3,129	58 - 1,438
27 - 5,855	43 - 2,989	59 - 1,366
28 - 5,637	44 - 2,856	60 - 1,297
29 - 5,417	45 - 2,725	61 - 1,232
30 - 5,214	46 - 2,601	62 - 1,170
31 - 5,005	47 - 2,481	63 - 1,110
32 - 4,812	48 - 2,365	64 - 1,054
33 - 4,621	49 - 2,254	65 - 1,000

*The premium does increase to \$66.67 after three years, but if your dividends (which cannot be guaranteed) are used to reduce the premium, we anticipate that the net premium payment will not exceed \$50.