



Activity & Membership Regional Seminar

Presentation Teams:

- ◆ SW Rich McDermott & SMD Rich Bouchard
- ◆ SS Ed McCann & SPD Gary Wolpert
- ◆ SD Greg Taillon & ST Joel Plante
February 2008



Agenda

7:00 – 7:15	Welcome and Introductions
7:15 – 7:55	Continuing Your Council Activity Increase
7:55 – 8:10	Workshop
8:00 – 8:30	Developing a Year End Transition Plan
8:35 – 8:45	Workshop
8:45 – 9:00	Questions and Answers

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2



Continuing Your Council Activity Increase



What is Activity?

“Activity is a measurement of the actions, events and projects a Council accomplishes within a given timeframe that benefit our Church, Community and Council Family”

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4



Council Activities Should

1. Provide a Direct Benefit to Church or Community
2. Be Open and of Interest to ALL Members
3. Involve Members in Doing Things (vs. donating \$)
4. Be Planned, Promoted and Communicated
5. Train New Members to Lead (ex. Co-Chair)
6. Recognize Member's Efforts
7. Be documented Events for Future Use

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5



Why Continue to Increase Activity in Your Council?

- ◆ New Members want to be **involved** in an Active Organization not just belong
- ◆ More Activity attracts New Members making Service Delivery easier
- ◆ New and Different Types of Activity keeps Existing Members Involved and Retained
- ◆ Continuing to Increase Activity means you can continue to Increase Service to your Church and local Community

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How Do I Continue My Council's Activity Plan?

1. Make it part of every Council Meeting
2. Set Quarterly Activity Goals
3. Brainstorming for New Ideas often
4. Use the State Council Website & ask Other Councils about their projects
5. Review your Council's Event Calendar in Jan, June and September

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7



1. Make Activity Part of Every Council Meeting

- ◆ At every planning meeting **review**
 - The activity of the previous month (If successful, add to Next year's calendar)
 - The activity of the current month (What last minute issues need to be resolved)
 - The activity of the next 3 months (Do we have Chairmen, Money and Promotion)

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8



1. Make Activity Part of Every Council Meeting

- ◆ At every business meeting
 - **Recognize** Leaders of Activity
 - **Assign** new & existing members to upcoming events
 - **Solicit Feedback** from General Membership on recent events
 - **Ask** for New Activity Ideas

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9



2. Set Quarterly Activity Goals

- ◆ Set short term activity goals for each 3 months
 - Easier to measure and achieve
 - Keeps you in the habit of thinking about Activity
 - Allows increases in Activity for different Service Areas (Church, Community, Council, Family and Youth) to be addressed

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10



2. Set Quarterly Activity Goals

- ◆ Example of a Quarterly Activity Goal
- ◆ **Between January and March**
 - Run 3 Church Activities (11 for Year)
 - Run 2 Family Event (7 for Year)
 - Run 1 Youth Activities (6 for Year)
 - Run 2 Community Functions (9 for Year)
 - Run 3 Council Events (12 for Year)

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11



3. Brainstorming for New Ideas often

- ◆ Keep Receptive of new ideas, especially from New Members
- ◆ Actively Solicit New Ideas from members
- ◆ Do 5-10 minutes of Brainstorming at every Planning meeting
- ◆ Get all new ideas into your Council Event Calendar

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12



3. Brainstorming for New Ideas often

- ◆ Brainstorming Questions
 - What other functions could we run?
 - What a fun thing the Council could do together?
 - What is the one thing that the Parish really needs us to help with?
 - What is the one thing that our local Community really needs us to help with?

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13



4. Use State Council Website and Other Councils' projects

- ◆ Ask all Council Officers and Directors to review the Website list and come back with one idea for a project the Council can run in the next three months
- ◆ Call up your Brother Grand Knights and ask them to tell you about their most successful Council Project or Event, then tailor it to your own Council

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14



5. Review your Council's Event Calendar

- ◆ At your January, June and September Planning Meetings review your Council Event Calendar
 - Add missing months up to 18 months
 - Add new Activities and Events
 - Print and Distribute
 - ◆ To each Member
 - ◆ To your Parish and your Community

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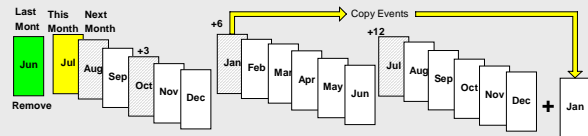
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Reviewing Your Council Event Calendar

- Review and delete past month
- Add new month at end of Calendar
- Review Shaded Month at each Council Planning Meeting.



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16



Workshop