

How to Run a Tootsie Roll Drive

The following are steps to follow to start a Tootsie Roll Drive in the council. Before I go into the steps, keep in mind that there is NO upfront money required.

1. Discuss the drive in your council to see how many men will participate in a drive.
 2. Talk about where you could conduct a drive. Stores with high volume turnover of customers are the best bet (Wal-Mart, major supermarkets, NH Liquor Stores, etc.). Also, decide how many Tootsie Roll's you will need. They come 300 to a case @ \$17.25 a case. If you have never done a drive before, you will also need aprons. They cost \$7.25 each plus a \$6.25 shipping charge per package of aprons.
 3. Order your Tootsie Roll's anytime between Jan.1 and March 15th from the State Tootsie Roll Chairman (Bob Ficke) either by phone or by E-Mail (found in the State Directory).
 4. Do not plan a drive before April 15th or the Tootsie Roll's may not arrive in time.
 5. Pick up your Tootsie Roll's when they arrive. You will be notified when and where to pick them up. Make sure Bob has the name and Phone # or E-mail address of the council Tootsie Roll Chairman.
 6. Conduct your Tootsie Roll Drive.
 7. At a council meeting, select the beneficiaries of your funds. Only those involved with helping the "Mentally Challenged" can receive money from the Tootsie Roll Drive. This would include places like school "Special Ed Dept's, Camps for mentally handicapped children or adults, any organization that has these type programs.
 8. Send a check for the TOTAL amount collected to the State Tootsie Roll Chairman and made out to "N H State Council" as soon as the drive is completed with a list of the beneficiaries.
 9. Once the Tootsie Roll Chairman receives your check, he will subtract the amount owed for the Tootsie Roll's and aprons (if ordered). Then he will take 30% which goes to the State Council, and figures the remaining 70% for the council. This 70% will then be broken down according to your instructions (X% here and X% there, etc.) These figures will then be sent to the State Secretary who will make up the necessary vouchers. He will send the vouchers to the State Treasurer who will make up the checks. Each check will be made out to the council and the beneficiary and sent to the GK.
 10. If no beneficiary is named by the council by March 1st, the funds will be distributed by the State Council.
- N.B. If a council orders Tootsie Roll's and does not hold a drive, it is still responsible for the cost incurred.